IN THE CLAIMS:

The text of all pending claims, (including withdrawn claims) is set forth below. Cancelled and not entered claims are indicated with claim number and status only. The claims as listed below show added text with <u>underlining</u> and deleted text with <u>strikethrough</u>. When strikethrough cannot easily be perceived, or when five or fewer characters are deleted, [[double brackets]] are used to show the deletion. The status of each claim is indicated with one of (original), (currently amended), (cancelled), (withdrawn), (new), (previously presented), or (not entered). Please CANCEL claims 1 and 2 without prejudice or disclaimer and ADD new claims 13 and 14 in accordance with the following:

- 1. (cancelled)
- 2. (cancelled)
- 3-10. (cancelled)
- (original) A plasma display panel comprising:
 a back substrate; and
 barrier ribs arranged on said back substrate,

wherein said barrier ribs are formed of a recessed structure comprising a bottom structure contacting with said back substrate, and an upper structure projected from said bottom structure; and visible light reflectivity of the back substrate is 50% or more under a condition where a phosphor is not coated.

- 12. (cancelled)
- 13. (new) A plasma display panel, comprising:
- a back substrate having an electrode pattern deposited thereon; and

a dielectric layer having barrier ribs formed substantially perpendicular to the dielectric layer, both being formed from ultraviolet-cured and heated barrier rib-forming paste and sintered glass frit, wherein the dielectric layer having barrier ribs is deposited on the back substrate, and

wherein a reflectance of the dielectric layer and the barrier ribs enables luminescence of phosphor to be reflected from the back substrate at 50% or more when a phosphor is not coated.

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- 14. (new) A plasma display panel, comprising:
- a back substrate having an electrode pattern deposited thereon; and
- a U shaped dielectric layer-barrier rib structure having barrier ribs formed substantially perpendicular to the dielectric layer, the U shaped structure being formed from ultraviolet-cured and heated barrier rib-forming paste and sintered glass frit and being deposited on the back substrate,

wherein a reflectance of the U shaped structure enables luminescence of phosphor to be reflected from the back substrate at 50% or more when a phosphor is not coated.